**Sample Address Sheet for Postcard Parties**

**Writing the Address**

Since we do not write the voters' names, pick ONE of these or something similarly neutral/positive/encouraging:

*Important Voter; VIP Voter; Best Voter Ever; Valued Voter; Essential Voter; Esteemed Voter; Much-Needed Voter; Partner in Democracy; Voter Friend; Terrific Voter; Awesome Voter; Patriotic Voter; Concerned Citizen; Defender of Democracy; Super Voter*

Local candidates and campaigns can benefit enormously from our grassroots power. Thank you for recognizing the value of this uniquely effective voter outreach!

[www.postcardstovoters.org](http://www.postcardstovoters.org)

**Required Script - Julie Goldberg in NY**

**These important bits are absolute must-haves on every single card, without exception:**

1. True Blue Democrat Julie Goldberg is running for State Senate.
2. Mark your calendars: the September 13th primary is on a THURSDAY.
3. Julie will champion reforms that benefit all New Yorkers.

**Addresses**

Here are your addresses for Goldberg in NY:

Address / City / State / Zip

[Copy/Paste Address]

[Copy/Paste Address]

[Copy/Paste Address]

[Copy/Paste Address]

[Copy/Paste Address]

|  |
| --- |
| Postcard Etiquette |
| 1. Include Must-Have points on every card
 |
| 1. Other effective phrases:
 |
| * 1. Your vote = your voice
 |
| * 1. When we vote, we win
 |
| * 1. Make a plan to vote
 |
| * 1. Every vote counts
 |
| * 1. Write with us! Email JOIN@TonyTheDemocrat.org
 |
| 1. Address it to Valued Voter, Super Voter…or the like
 |
| 1. Sign only your 1st name and/or initials
 |
| 1. Legibility, legibility, legibility😊
 |
| 1. One sheet: 5 addresses per person at a time (Exchange for new address list when done)
 |

**Optional Talking Points**

These are some additional things that you may pick and choose to round out your personalized message to the voters. It all depends on the space you have on your card and how large you write. You can paraphrase and even combine talking points.

* I hope you won't mind this quick reminder about an upcoming election.
* This is a Democrat-to-Democrat note to vote.
* This card and stamp are how I volunteer to promote a healthier Democracy.
* Thank you for being a voter.
* Join your neighbors in voting for a winner!

* Julie will be your ally to:
	+ Obtain full, fair funding for your public schools
	+ Expand healthcare to all New Yorkers
	+ Get the $15/hour minimum wage passed
	+ Protect women's reproductive health choice once and for all
	+ Squash and prosecute corruption in Albany
	+ Pass long-overdue reforms

* Get to know Julie:
	+ Julie is a public-school educator and librarian.
	+ She and her husband Martin Springer have lived in the Village of Chestnut Ridge with their two children since 2002.
	+ Julie is on the Board of Nyack-based River
	+ She is also a writer and blogger

* Website: www.JulieForNYSenate.com
* #NoFakeDems #NoIDCNY

* Please make a plan to vote.
* Be a voter!
* Your vote is special and so is this election.
* Voting is one of the best habits you can start (and keep).
* I’m volunteering to write this because the stakes are so high.
* I am mailing this to you on my own dime because it's that important.
* Your vote will matter more than ever. (Yay you!)
* Democracy only works when more of us vote.
* Your Vote = Your Voice
* The system works when good voters like you elect good people to office.
* The outcome of this election will be decided by voters like you.
* These days, every election needs committed voters like you.
* History is made by those who show up...and vote!
* Write with us! Email: Join@TonyTheDemocrat.org